

michelle lonnee

experience

ZIYAD BROTHERS IMPORTING

Senior Designer & Project Manager | 2016 - Present

- Designs artwork for packaging, marketing, events, social media, & R&D.
- Manage all projects coming in and out of marketing department using Wrike. Set up the entire system.
- Manage a junior designer, production associate, & digital marketing analyst.
- Created (3) 150 page product catalog, from design to pre-press.
- Create content and giveaway items for events and tradeshow (Tote Bags, Sunglasses, T-Shirts, etc.).
- Assisted with styling & storyboarding on TV commercial shoots.

CHICAGO SHAKESPEARE THEATER

Graphic Designer | 2016

- Designed artwork for shows, programs, digital ads, print ads, signage, etc.
- Set up complex files for print with InDesign.
- Often worked under tight deadlines.
- Original contract was for 3 months. Was asked to stay 8 months.

NO LIMIT AGENCY

Digital Producer | 2013 - 2016

- Designed a wide variety of client projects; websites, printed assets, branding, re-branding, social content, email blasts, Facebook applications, magazine layout & advertisements.
- Photo Editor & Contributor for 1851Franchise.com, a digital magazine and sister company to No Limit Agency.
- Art Directed photo shoots for fast casual restaurants.

STRAWBERRY PAPER CO.

Owner | 2009 - 2018

- Freelance design work for various clients & companies. Projects include logos, websites, brand refreshes, custom invitation design.
- Ran, designed, printed & packaged all merchandise for strawberryco.etsy.com.








education

SAINT MARY'S COLLEGE | 2007

Bachelors of Art

Concentration in Photography & New Media

skills

	Adobe Illustrator	////////////////////
	Adobe Photoshop	////////////////////
	Adobe InDesign	////////////////////
	Microsoft Word	////////////////////
	Microsoft Excel	////////////////////
	Microsoft Powerpoint	////////////////////
	ShortStack	////////////////////
	Mail Chimp	////////////////////
	Facebook	////////////////////
	Tumblr	////////////////////
	Twitter	////////////////////